



Sponsorship Package 2016

sponsorship@sudolabs.ca

About Us

Sudo is a Kingston-based initiative with the mission to build an inclusive community where women can learn to code together. Through monthly workshops and meet-ups, we strive to be a dedicated resource to encourage women to become passionate and skilled developers.

In July 2016, Sudo started hosting monthly meet-ups to encourage local women to pursue their interest in tech. People of different skillsets join us at these meet-ups to discuss programming, work on projects, and meet like-minded individuals.

In September 2016, Sudo began offering free programming workshops for women to improve their technical skills. Each workshop focuses on a particular project to complete. So far, we've held workshops in partnership with KFPL covering web development and introductory computer science, with another on advanced web development taking place November 2016.

We believe programming is a skill everyone should have, and it's our mission to encourage local women to learn these skills.

Why Sponsor Sudo?

As Kingston's first organization devoted to women improving technical skills, Sudo is a lead force in shaping a passionate and collaborative tech community. Help us make this happen!

Sponsoring Sudo can help your Company:



Gain awareness of your brand among talented and tech savvy women



Inspire a group of passionate individuals to become skilled developers



Contribute to building an inspiring and welcoming tech community within Kingston



Build relationships with intelligent and innovative women

Sponsorship Benefits

	BRONZE \$300	SILVER \$500	GOLD \$1000
Logo on website	SML	MED	LRG
Opportunities to give out swag		✓	✓
Logo on workshop docs "Workshop thanks to: ABC Inc."			✓

SOCIAL MEDIA:

Shout-outs "Thanks ABC Inc. for sponsoring!"	✓	✓	✓
Promos "Check out ABC Inc.!"		✓	✓
Job Postings Promo on Social Media			✓