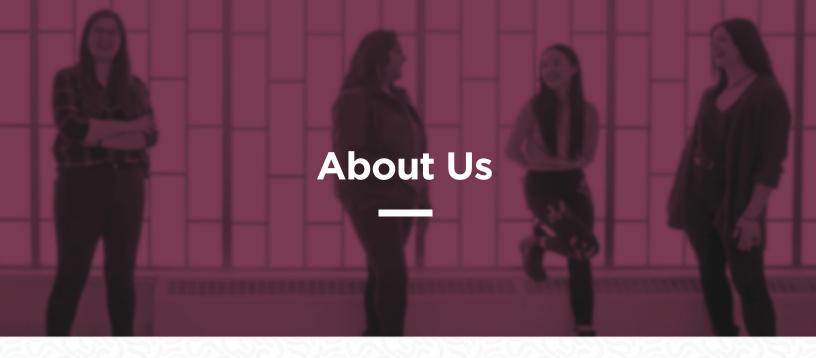# >_ sudo

2018 Sponsorship Package

www.sudolabs.ca
sponsorship@sudolabs.ca

About Us

Sudo is a Kingston-based not-for-profit institute with the mission to build an inclusive community where women can learn to code together.

Through free monthly workshops and meetups, we strive to be an accessible resource to encourage women to improve their technical skills and become passionate developers. Each workshop focuses on a particular topic - so far, we've held workshops covering basic web development, advanced web development, introductory computer science, creative computing, and WordPress.

We believe programming is a skill everyone should have, and it's our mission to encourage local women to learn these skills.

Sudo's Impact

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As of December 2017:

Over **12** workshops

With **230** learners

Averaging attendance of **20** people,
with **90%** new attendees

And **87%** of learners would recommend to a friend

Help us make an even bigger impact!

Year-Round Sponsorship Benefits

	BRONZE PARTNER SPONSOR $300	GOLD TITLE SPONSOR $1000
Logo on website	SML	LRG
Collect data on engagement with organization / brand	Basic	Custom
Opportunities to give out swag		✓
On-demand/on request promos throughout the year		✓
Logo on workshop presentation "Workshop thanks to: ABC Inc."		✓

SOCIAL MEDIA:

Shout-outs	2 /year	Min. 10 /yr
Promos on Social Media e.g. Job Postings, Event Publicity, etc.		✓
Mention on Sudo Facebook Page On the "About Us" section		✓

Exclusive Event Sponsorship Benefits

$500

GENERAL BENEFITS:

Small logo on homepage

Large logo and blurb on Sudo workshop event page

Opportunity to give out swag at event

Collect data on engagement with organization / brand

Logo on front page of workshop presentation

Shout out & thank you at the beginning of event

SOCIAL MEDIA:

Shout-outs leading up to & concluding event

Large logo on event page and mention/blurb about organization in description/event page

Link to tweets/articles posted from organization for dissemination